

Research Methods Made Easy with RM4Es

“Research methods made easy with RM4Es” book series now accepting book proposals

the RM Institute

The RM Institute is now accepting book proposals to its “Research methods made easy with RM4Es” book series.

The RM4Es is a trade marked framework developed by Dr. Alex Liu of the RM Institute. It has been used in consulting and training to make research methods and business analytics easy. In order to serve researchers and analysts better, the RM Institute plans to publish a book series using RM4Es. (More information about RM4Es is available at <http://www.researchmethods.org/rm4e.htm>).

As written by Dr. Alex Liu with a RM4Es approach, the regression book and structural equation modeling book have been published already. These two books appeared on top 3 for many times in categories of social statistics and social methodology at AMAZON (see <http://www.amazon.com/dp/B002BNMMPA> and <http://www.amazon.com/dp/B002C74J1U/>).

This book series will include titles such as “factor analysis made easy with RM4Es”, “classification made easy with RM4Es”, and “survival analysis made easy with RM4Es”. On the analytics application side, it may also include titles such as “risk modeling made easy with RM4Es”, “attrition modeling made easy with RM4Es”, and “customer life value analysis made easy with RM4Es”.

The structure of each book has been suggested to be as the following:

1. Introduction
2. Equation
3. Estimation
4. Evaluation
5. Explanation
6. Examples including problems, datasets, computing codes, solutions/reports
7. Conclusion

But, variation is encouraged to fit each specific method and its special applications.

The RM Institute welcomes academic researchers and practitioners to join its effort. Interested author is welcome to email a book proposal to Dr. Alex Liu at alex@ResearchMethods.org, as the proposal should include author’s CV, proposed book outline, and information about the book’s targeted audience.