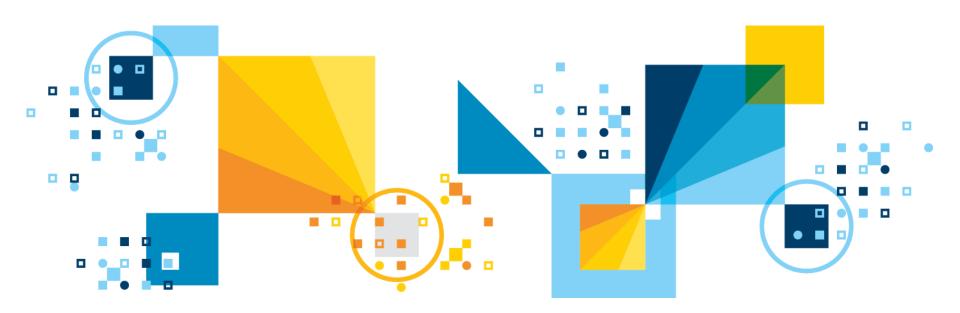


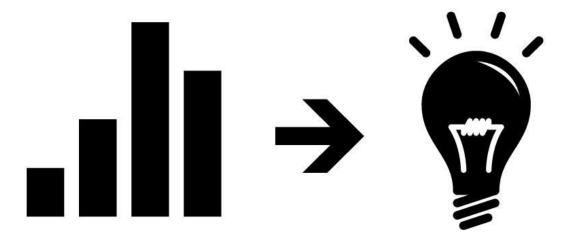
Dr. Alex Liu, Principal Data Scientist September 21, 2015





Data Science Definition

- Data Science is an interdisciplinary field about processes and systems to extract knowledge or insights from large volumes of data in various forms either structured or unstructured, which is a continuation of some of the data analysis fields such as data mining and predictive analytics, as well as knowledge discovery and data mining (KDD).
- Data Science is about turning data into insights.

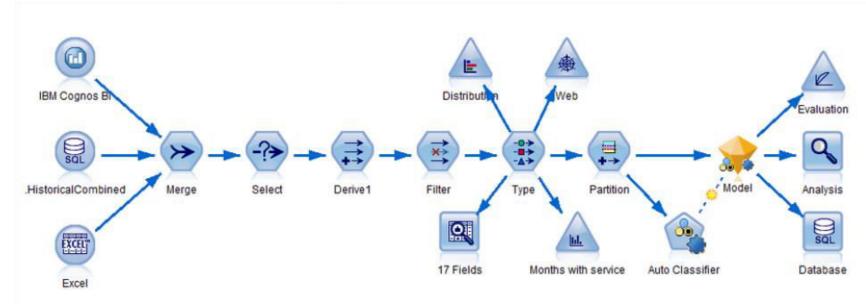




Data Science is a process



SPSS on Hadoop



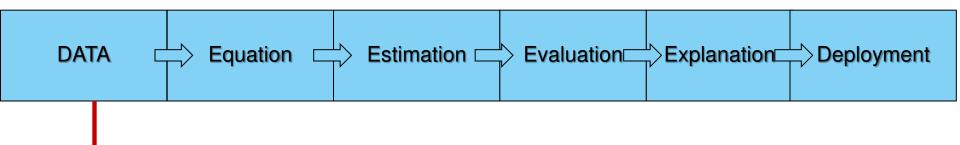
4Es – Equation – Estimation – Evaluation – Explanation – as foundation



Data Science Framework – RM4Es Based Workflow

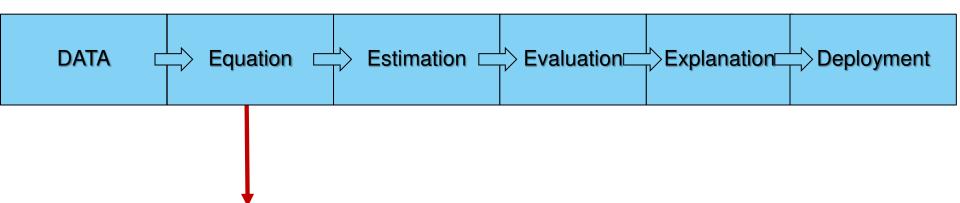
ALGORITHMS Data **STATISTICS** MODELS COMPUTING Sources **Business Visualization** Acumen Regression MLE Data **RMSE Storage Subject Decision ITERATIVE** Knowledge Tree (MapReduce Confusion Data & Spark) Matrix Cleaning Bayesian & Communica Causality tion R **ROC Curve Feature Extraction Time Series SPSS** Equation Estimation Evaluation Explanation Data





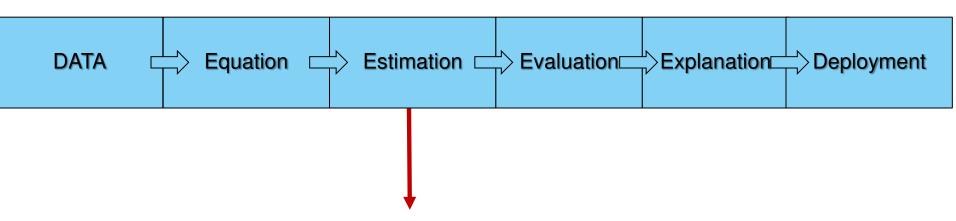
- Hadoop HDFS
- Data Sources
- Data Loading
- Data Cleaning
- Data re-organizing
- Feature Development





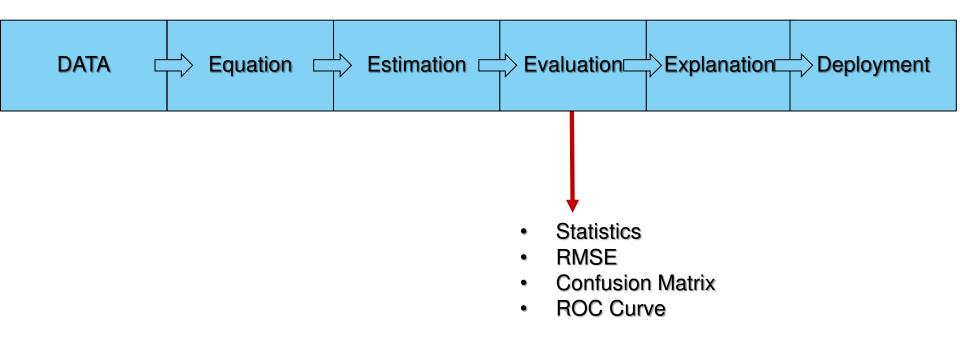
- Business Case Development
- Concept Operationalization
- Feature Selection
- Dimension Reduction
- Model Selection



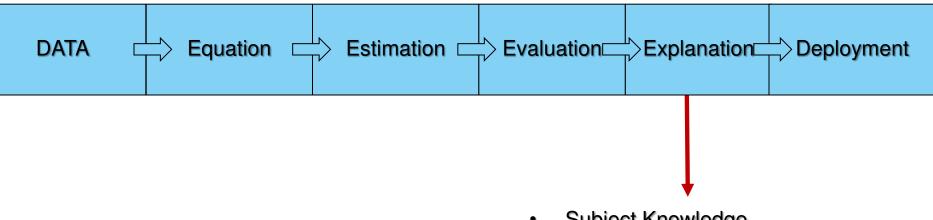


- Algorithms
- Iterative Computing
- Parallel Computing
- Map Reduce
- Spark



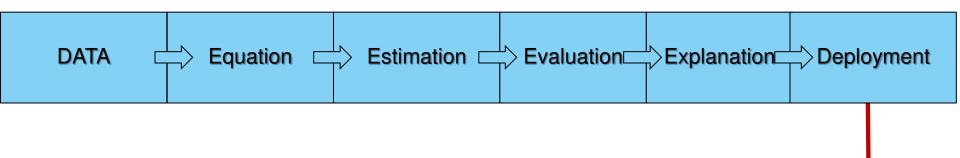






- Subject Knowledge
- Visualization
- Communication
- ROI





- Experiments
- Tests
- Implementation
- Monitoring



Past Work

- Apache Taverna at https://taverna.incubator.apache.org/
- Kepler at https://kepler-project.org/
- KNIME at https://www.knime.org/
- RM4Es System at http://www.researchmethods.org/userguide.htm

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